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# News @ LENORA

News Letter of Lenora's College of Engineering, Rampachodavaram

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## H'ble MINISTER PASUPULATI BALA RAJU'S VISIT

The Chairman Dr.B.Ratnam and The Principal Prof.B.R.Sarath Kumar offered a Memento to The Tribal Welfare Minister Sri.P.Bala Raju during his visitation of Mineral Water Plant Opening in Lenora College of Engineering Campus. On the occasion Smt.T. Ratnabai, M.P., Sri Sesha Reddy, M.L.A., Sri.K.K.V.V.V.Satyanarayana Reddy, M.L.A. and otehr leaders and Faculty and Studetns have attended and celebrate the occasion in grand way.In this occasion H'ble Minister told that "students have to utilize the facilities provided by .

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## Smt.Vimala Reddy's Visitation



The Correspondent Dr.B.John Ratnam felicitating Smt. Vimala Reddy (the then C.M. Dr.Y.S.Rajasekhar Reddy's Sister) on her visit to Lenora College of Engineering to present a seminar on Bible issues. In this Occasion Dr.B. Ratnam, Chairman. Smt.T.Ratnabai,M.P., Sri.K.K.V.V.V. Satyanarayana Reddy, M.L.A., and Principal Prof.B.R. Sarath Kumar and Faculty and students

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## Vice-Chancellor released the 1<sup>st</sup> Issue



Dr.Allam Appa Rao, the Vice-Chancellor, JNTU Kakinada releasing the First Issue of News @ Lenora with Prof. B.R.Sarath Kumar the Principal.



## NEW OPENINGS

### H'ble MINISTER PASUPULATI BALA RAJU'S VISIT



#### R.O. Water Plant Opening

The Lenora College of Engineering Management. It is a great privilege to establish such type of educational Institutions in this agency area. I appreciate the services provided by the Dr.B.Ratnam in this agency area". Further, The Minister Sri.P.Bala Raju inaugurated R.O.' Water Plant. the Chairman The Principal, HOD's Faculty and Students participated.



H'ble Minister's interaction with students of Lenora College of Engineering



As per the directions of the Vice-Chancellor Prof.Alam Appa Rao JNTUK Smt.B.Padmavathi conducted Seminar on present credits Systems, attendance and anti-ragging activities. Pro. B.R.Sarath Kumar, Principal and Sri.K.Satyra Prasad Advocate Faculty, Students participated in this program.



Prize distribution to the Winners by the Chairman


**Lenora Polytechnic**  
 Rameswaram - 532288, P.C.Dist.  
**BRANCHES**  
 Diploma in Electronics and Communication  
 Diploma in Computer Science  
 Diploma in Information Technology  
 Principal: Prof.B.R.Sarath Kumar    Director: Dr. B. John Ratnam    Chairman: Dr. B. Ratnam

Lenora Education Institutions have established another milestone i.e Lenora Polytechnic as

II<sup>nd</sup> Shift in Lenora College of Engineering, that has been inaugurated by The Chairman Dr.B. Ratnam, he addressed the gathering, that the world is becoming small village, the students from impoverished areas need more educational channels to acquire technical competence to meet global exposure.

'Toll Free' number : 1800 425 2375 has been inaugurated by the Secretary Dr. B. John Ratnam, in order to create, helpline for the better communication. In this occasion he advised the students and the parents to utilize this Facility for information exchange, regarding academic details.



### DTDC COURIER SERVICE



'DTDC' Courier Service has been initiated by the Chairman Dr.B.Ratnam. In this occasion, he addressed the students, the DTDC facility to be utilized by both the student and local people to meet their communication needs. The Principal Prf.B.R. Sarath Kumar exhorted the students, Toll Free number and DTDC services should be utilized discriminatively. The student and the faculty attended this program.



## The Charity of Students & Churches of Christ

Lenora College of Engineering, Lenora Public School and Smt BSR Degree & Vocational Jr. College students and Churches of Christ have collected Rs. 60,000/- to help the Flood Victims. The Chairman Dr.B.Ratnam gave the Cheque in favour of "C.M Relief Fund" to Sri.P.Bala Raju, The Minister of Tribal Welfare duration of his visit. In this regard the Minister appreciated to the students effort. Smt.T.Ratnabai,M.P., Sri. Sesha Reddy, M.L.A., Sri.K.K.V.V.V.Satyana-rayana and other leaders faculty and students participated in the mega event.

## Jawahar Knowledge Center



Lenora College of Engineering, has been providing technical education for nine year in agency region. It flourishes innovative, quality Education to meet the requirements of the students. A part of it, It has started JKC (Jawahar Knowledge Centre ), the government organization, which encourages the students towards Industry adoptable skills. It is expected to prepare the students by January 2010 on words to create employability through campus selection. Sri. Srinivas JKC Coordinator, nurtured the minds of the students to enrich their employable skills in terms of, soft skills and technical skills. In this occasion, the Principal Prof.B.R.Sarath Kumar, addressed the students, this opportunity has been a platform to bridge the gap between Industry and Institution. The students should avail themselves, the service JKC, the part of Government welfare scheme "Rajiv Udyoga Shree". HOD's faculty, and students attended in this program.



## Web Counseling Facility

Web Counseling point has been facilitated for EAMCET students in Lenora College of Engineering, especially the students from the 7 Mandals of Tribal Agency, for opting their interested college to promote their Engineering studies. The Principal Prof.B.R.Sarath Kumar urged the students, who are beyond Internet facility should utilize the WC point, provided by College.



Portrait of  
Dr. Y.S. Jaganmohan Reddy  
Chief Minister, A.P.



## ✻ Engineers' Day ✻



In connection with Bharat Ratna Dr. Mokshagudam Visweswarayya, birth anniversary on September 15, Lenora college of Engineering celebrated this function on grand scale. The students were conducted, Quiz, Events and Drawing competitions and Prizes were distributed to the students. The Chairman Dr.B.Ratnam, whose birthday was celebrated on the same day, was felicitated by Sri.K.K.V.V.V. Satyanarayana Reddy,M.L.A., Meanwhile, the Principal Prof. B.R.Sarath Kumar felicitated M.L.A., whose Educational background is post graduation in technical Education. The M.L.A. urged the students to follow the idealism of Dr.Mokshagundam Visweswarayya who was born fruit of the entire great



nation, especially his significant contribution in Engineering. Sri.Y.V.Ramakrishna, ZPTC,. Sri.M.Bojjajiah, PCC Secretary,. Sri.Suvarna Raju, Principal of Lenora Public School, Smt.Sirisha Kumari, the Principal of Lenora College of Education, Students and Faculty participated.

## Smt.Vimala Reddy's Visitation

have attended in the occasion at Lenora College of Engineering on June 15. She was very pleased to visit and a Chief Guest in this program. She told about the welfare programs of Chief Minister and the way, reaching the people by God's grace. She complimented the Chairman and his philanthropic activities mong down trodden people in Ram-pachodavaram. Chairman Dr. B.Ratnam. Sri.K.K.V.V.V.Saty



anarayna Reddy,M.L.A. and Smt. T. Ratnabai,M.P.have attended as chief guests in this occasion. Sri. Tajuddin, the Chairman of A.P. Pastors and Evangelists Welfare association, the Principal Prof.B.R. Sarath Kumar and Sri.B.John Babu, the principal of BSR Degree College and faculty, students have attended this program. Later She distributed Holy Bibles to all the Engineering College Faculty.



## The Rally against Ragging



Lenora College of Engineering, Led a rally slogans given by the students against ragging "End the ragging.. embrace the rapport". In this huge participation, The Principal and the students burned the caricature of Ragging at 'Y' junction in Rampachodavaram as per directions given by JNTUK authorities. The Principal, The students and the faculty participated in this Rally.



## Anti-Ragging Awareness Day

The clarion call against ragging, has been given by District Judicial Secretary Sri.K.Krishna Murthy in Lenora College of Engineering. He urged the students to walk towards the bright side of the future by killing anti-social activities. The senior students should create harmonious atmosphere among the juniors, so that they can



be guided in different ways to meet their requirements. The first class magistrate of Rampachodavaram, Sri.V.Gopal Krishna Cautioned the students, those who are identified, by involving in ragging, will be punished severely and he explained the punishments, applying on ragging culprits and non-bail warrants and he told that in this regard, The Supreme Court strongly demanded every University and Educational organization should play an active role in order to get rid of ragging incidents,. The Chairman assured, Lenora College of Engineering, is always trying to make rapport between seniors and juniors. In this regard, Sri.K.Krishna Murthy offered the students helpline phone numbers to students No-08863 - 2470185, 9440901047. The Principal Prof. B.R.Sarath Kumar, HOD's , Faculty and Students and S.I.,Sri.V.Durga Rao, presented in this 'Proactive Program'.

## Campus Selection

'Axiom' Company has conducted Campus Selections in Lenora College of Engineering on May 2009. In this selection, D.Jayaram (CSE), B.Shyam Kumar (ECE) have been offered appointments by the Chairman Dr. B.Ratnam and R.Ravi Kiran and The Director of Axiom and he conducted the seminar on Engineering and its further opportunities. In this program The Chairman has given some guidelines for the students. The Principal Prof.B.R.Sarath Kumar created the awareness about the I-B.Tech Exams among I-Year students. The students were offered prizes. K.V. Ramanjan, Incharge of Software Project, the students and the faculty attended in this program.



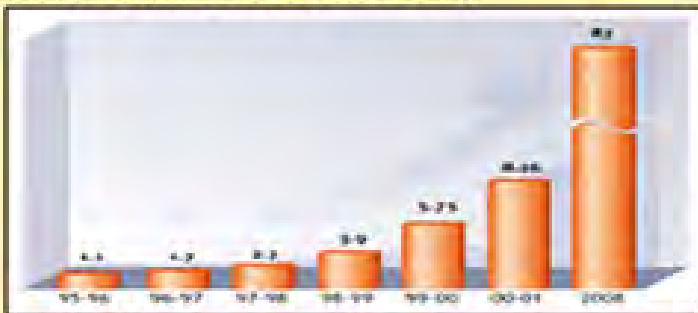
## IT industry scenario in India : 2K9++



I extend my warm wishes to each and every one regarding second issue the News @ Lenora, contains enthralling news items, that have been implemented for the betterment of forthcoming technocrats. In addition to it, I assure you that you can assimilate the real panorama of IT industry through my optimistic information.

Indian Information Technology (IT) industry not in downturn any more, it is growing and in progressive way. Today everyone is talking about recession and future of IT aspirants and getting jobs in IT industry. Actual trends shows that the IT industry in India is in still growth in recession, but the percentage of growth compared to previous year is decreased. The status of world economies varies from country to country. Rich nations normally enjoy a flourishing economy whereas poorer nations have to survive trying to meet their basic needs. In the present situation, the recession has affected the economy of the rich nations. Developing countries like India not that much affected due to recession.

### Indian IT software and services industry



Source: NASSCOM

India's software industry statistics illustrate the massive strides achieved by this sector and the opportunities the future holds. According to the NASSCOM-McKinsey study, the Indian software industry is expected to gross US\$50 billion in exports in 2008. Good news to the IT aspirants, there is a huge scope to be a part of Information Technology Industry.

According to the NASSCOM-McKinsey study, the Indian software industry is expected to gross US\$50 billion in exports in 2008. Good news to the IT aspirants, there is a huge scope to be a part of Information Technology Industry. According to Nasscom, the IT sector earned revenues of \$46.3 billion in fiscal 2009, a growth of 16.3 percent over the previous year.

### Opportunities

In addition to the above, In a CII meet, Chief Executive Officer and Managing director, Infosys technologies Limited, S Gopalakrishnan told the IT and ITES industries would continue to grow in spite of the downturn. The company has put a freeze on fresh recruitments after meeting this financial year's target of hiring 25,000 people, but has said it will honour its commitment of hiring 18,000 campus students who pass in July 2009.

S. Mahalingam, CFO, Tata Consultancy Services, said that TCS will honour the 24,000 plus job offers it had made. Mahalingam said some have joined in the current quarter, while the rest will join in the remaining two quarters.

Wipro BPO has announced that it will hire 15,000 employees this year, for its operations at different centers in India. Out of the total recruitments, 1,200 - 1,500 people will be hired from the southern region. Praveen Kamath, Associate Vice President of Wipro BPO, said that the company now had over 24,000 employees on its roll at 15 locations spread across Eastern Europe, China and the Philippines, apart from India. "The BPO division was one of the fastest growing businesses of Wipro and it would require about 15,000 new recruits annually".

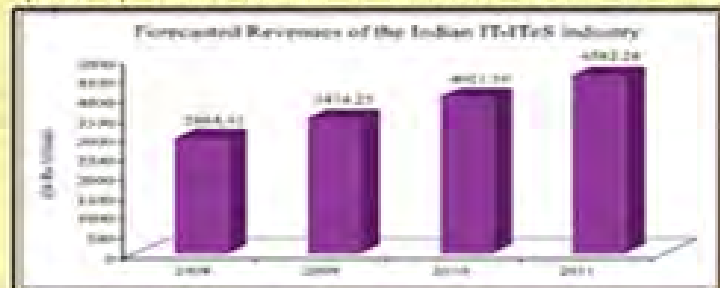
Other major companies like HCL Infosystems Limited, Siemens Information System Limited, Satyam Computer Services Limited, HCL Technologies Limited, Tech Mahindra Limited, Moser Baer India Limited, i-flex Solutions Limited, Patni Computer Systems Limited, Larsen & Toubro Infotech Limited, Mphasis Limited, CMC Limited, Polaris Software Lab Limited, Acer India (Private) Limited and many more are looking forward to recruit the IT aspirants for this financial year. Recently, Naukri JobSpeak, the monthly job index released by Naukri.com, hiring activity indicated by the job index for Chennai increased by 8.4% in September '09 as compared to August '09. The index increased from 595 in August '09 to 646 in September '09. ITES, BPO saw a significant push in September'09 as compared to August'09. Sectors like Construction & Engineering, Insurance and IT Software improved by 6%, 4.5% and 2.1% in September'09 as compared to August'09. Hiring activity went up across all experience levels. The highest growth was registered in the hiring for Freshers and Trainees which has gone up by 39 %.

### Expert outlook

The president of India's National Association of Software and Service Companies (NASSCOM), Som Mittal, said that domestic growth of 28 to 30 per cent in the industry would help support the sector, which now employs some 2 million people across India. "When we look at this downturn we think it is probably shallow at this point," further he said "Based on what we have seen from companies so far we still think we will have growth of 22 to 24 per cent, down from 28 per cent."

### FUTURE TRENDS

According to NASSCOM, Indian IT-ITeS exports would reach US\$ 60 billion by 2010. Some key factors supporting this optimism include the growing effect of technology-led innovation, leading the growing demand for global sourcing; favourable policy initiatives; and gradually evolving socio-political attitudes towards the acceptance of IT in professional and social activities. The global IT spending is likely to be sourced through the global delivery model, which has already opened up various avenues of outsourced services for India.



Source: IDC, D&B Research

Presently, due to the recession, even the developed countries are facing unemployment. Developing economies have always faced unemployment due to their over population and lack of proper technology to tap the natural resources to their maximum. By observing all above, it seems that there is a bright future for IT aspirants... cheer up... be brave and try to acquire the knowledge fully in qualifying examinations and be practical. Confidently face the interview, then the future will be yours...

*Prof. B.R. Sarath Kumar*  
Principal, LCE



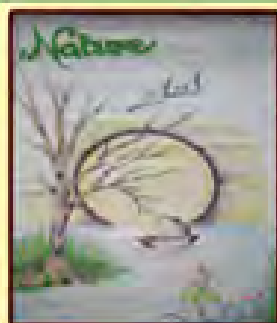
## Faculty Achievements Seminars / Workshops attended

1. Sri.V.Vijay Kumar, Assistant Professor, Department of Computer Science and Engineering attended a work shop on 'Teaching Methodologies' conducted by JNTU Kakinada.
2. Sri.N.R.K.Durga Prasad, Assistant Professor, Department of Computer Science and Engineering attended a work shop on 'Teaching Methodologies' conducted by JNTU Kakinada.
3. Sri.K.Chakrapani, Assistant Professor, Department of Computer Science and Engineering attended a work shop on 'Teaching Methodologies' conducted by JNTU Kakinada.
4. Miss.G.Aparna, Assistant Professor, Department of Computer Science and Engineering attended a work shop on 'Language processor' conducted by GIET Rajahmundry.
5. Sri.Y.Prakash Rao, Assistant Professor, Department of Information Technology attended a work shop on 'Software Project management' conducted by GIET Rajahmundry.
6. Sri.M.Prabhakar, Assistant Professor, Department of Computer Science and Engineering attended a work shop on 'Software Project management' conducted by GIET Rajahmundry.
7. Sri.B.Raja Rao, Assistant Professor, BS&H Dept. attended a workshop on 'Advanced English Communication skills Lab' conducted by V.S.Lakshmi Engineering College for Women, Kakinada.

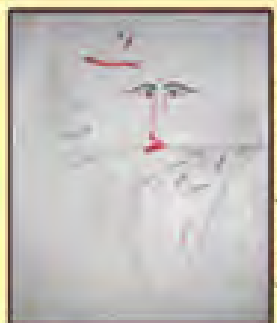
## Foreign delegate's Visit



Foreign delegates visited Lenora College of Engineering to interact with the Principal and Faculty in order to know the strategy of academic implementation and they appreciated the indigenous teaching methods being followed by Lenora College of Engineering. The interacted with the students and gave suggestions. The Principal, teaching faculty and the students attended in this program.



Mohan, II Year, CSE



S.Bharani Kumar, II Year, IT



## Techfest



Department of ECE conducts Techfest in every semester to expose student ideas in developing new concepts in the field of Electronics. In this Techfest best projects were awarded by Chairman of Lenora College of Engineering.

# News @ LENORA



**వార్త** ర్యాగింగ్ వద్దాడు భవిష్యత్తు అంటుంది  
**వార్త** ర్యాగింగ్ ప్రమాదం కాగా వేరు  
**వార్త** బెంగా బాబులంగి కార్యకర్త విలవిల్లి ప్రారంభం  
**సాక్షి 247** విద్యార్థుల కోసం కొరవడి మరు  
**వార్త** బెంగా బాబులంగి బస్సు బంగారం పట్టు  
**వార్త** 'లెనోరా'లో టోల్ ఫ్రీ నెంబర్ ప్రారంభం  
**వార్త** అంతర్జాతీయ ధృవీకృత 'లెనోరా' మీసైన్ ఏకైక అవుట్పురింగ్  
**వార్త** 'లెనోరా'లో గిరిజన మంత్రిచే వాటర్ ఫ్లైంట్ ప్రారంభం  
**వార్త** లెనోరా కళాశాలలో వెబ్ కౌన్సెలింగ్  
**వార్త** 'లెనోరా'లో టోల్ ఫ్రీ నెంబర్ ప్రారంభం  
**వార్త** కృష్ణా నది ప్రారంభం  
**వార్త** రంపచోడవరంలో పాలిటెక్నిక్ కళాశాల  
**తెలుగు** లెనోరాలో ఏలూర్లో లెనోరాలో ఏలూర్లో



## LENORA COLLEGE OF ENGINEERING LENORA POLYTECHNIC

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